



FIRST FIDELITY

Financial Group, LLC

Your Safe Money Solution[®]

Higher CD Yields

FDIC-INSURED

**First Fidelity facilitates higher yields on
FDIC-Insured Certificates of Deposit (CD's)**

At First Fidelity Financial, we follow the “3–P’s”
approach to investing:

PRESERVATION OF PRINCIPAL

First Fidelity presents financial institutions where
safe-guarding your savings is the foremost objective.

PROVIDE THE BEST POSSIBLE RETURN

First Fidelity analyzes banks and other leading financial
institutions throughout the country to find the
best possible return for its clients.

PEACE OF MIND

First Fidelity wants to simplify your life. Retirement is a
time to be enjoying the rewards of your life, so we spot-
light investments that are predictable in terms of conserving
principal and rate of return – certificates of deposit (CD's),
savings accounts, money market accounts, fixed annuities,
and other higher yielding accounts.

First Fidelity is a financial services firm that locates FDIC insured banks offering the highest CD yields nationwide. Minimum deposits may apply; rate and deposit subject to availability; subject to change without notice; penalty for early withdrawal; FDIC insured to \$100,000 per institution; promotional incentive may be included to obtain yield. First Fidelity Financial Group is not a state or federally insured financial institution, and is not affiliated with First Fidelity Bank, First Fidelity Trust, or First Fidelity Savings & Loan. In Arizona, Oklahoma, and certain other states, offices may operate under the name Firststar Financial Group, LLC or Firststar Fidelity Financial Group, LLC. Insurance products, including fixed annuities, are not guaranteed by any bank, federal agency, or the FDIC. © 2008 First Fidelity Financial Group, LLC Rev. 3.08

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www.FirstFidelityUSA.com**

See important information on reverse side.



At
FIRST FIDELITY
Financial Group, LLC
Your Safe Money Solution[®]



*We Have **NEVER** Lost
One Of These For Our Customers!**